



## Sickle Cell Association of Kentuckiana

Providing Support, Education, & Advocacy

201 E. Jefferson Street, Ste. 230  
Louisville, KY 40202  
(502) 569-2070  
info@thescakky.org  
www.thescakky.org

Dear Friend,

My name is Rebecca Seavers and I am the President of the Sickle Cell Association of Kentuckiana, a non-profit organization. Our mission is to provide support, education, and advocacy to individuals and families impacted by Sickle Cell Disease throughout the State of Kentucky. We are committed to developing and promoting favorable resolutions to issues that impact individuals and families.

Sickle Cell Disease (SCD) is an inherited genetic condition that is present at birth. Red blood cells are sickle shaped, which causes difficulty carrying and delivering oxygen, resulting in complications. Complications can range from mild to severe, including pain crises anywhere blood flows which can require frequent trips to the emergency room. These crises can require hospitalization that can last from days to months. Most SCD Warriors require monthly blood transfusions so that their body can function properly. SCD affects every part of a person's life; even for those with the trait.

As reflective of our mission, we offer a variety of programs, such as Warrior Scholarships that provide money to Sickle Cell Warriors, young and old, to pursue special interests and higher education. We also plan various activities to build community and bring awareness to SCD, such as Paint & Sips, a Winter Holiday party, and annual Sickle Cell Awareness Walk. Our largest program is our STAR Program, which stands for Support, Transportation, Aid, and Resources. We assist those who are struggling due to their own illness or that of a loved one in their care. Through our STAR Program we assist with delinquent utility bills, medication and grocery expenses, transportation to routine and unplanned medical appointments, including blood transfusions. We also offer regular educational seminars, monthly community meeting.

Currently, we are preparing for our annual gala which will be held on October 5, 2024 at the Crowne Plaza Louisville, KY. This is our largest event and fundraiser of the year. Our gala is used to honor our donors, sponsors, and our sickle cell warriors. In addition, we will also be using a silent auction as an additional fundraising resource. Please consider donating at the Ruby Level to become an official sponsor of the gala. In kind or monetary donations are greatly appreciated. We are also seeking promotional items, such as gift certificates, gift cards, ink pens, cups, keychains, t-shirts, etc., to be given away at the event. More information about sponsorship opportunities and the auction is attached to this letter.

I personally thank you for your time and attention while considering a donation. It is the generosity of people like you that keep us operating, and providing vibrant programs and activities. You make it possible for us to continue supporting Sickle Cell Warriors across Kentuckiana. Please contact me with any questions you may have at [rebecca@thescakky.org](mailto:rebecca@thescakky.org) or 502-569-2070.

Most Sincerely,

A handwritten signature in blue ink that reads "Rebecca J. Seavers". The signature is fluid and cursive, with a long horizontal stroke at the end.

Rebecca J. Seavers

President & Executive Director, Sickle Cell Association of Kentuckiana, Inc.

*Sickle Cell Association of Kentuckiana is a 501(c)(3) organization. Donations Are Tax Deductible To The Extent Allowed By Law.  
Tax ID# 61-1383380*

SICKLE CELL ASSOCIATION  
OF KENTUCKIANA

SPONSORSHIP OPPORTUNITIES...

FOR OUR ANNUAL FUNDRAISING GALA

A NIGHT OF *Elegance with a*

**TOUCH** OF



*Red*

Bronze - \$1,000	Silver - \$2,500	Gold - \$5,000	Platinum - \$7,500	Diamond - \$10,000	Ruby - \$15,000
Recognition as a bronze sponsor	Recognition as a silver sponsor	Recognition as a gold sponsor	Recognition as a platinum sponsor	Recognition as a diamond sponsor	Recognition as Ruby sponsor
Logo exposure via web, marketing and event materials, ballroom screens, and table cards	Logo exposure via web, marketing and event materials, ballroom screens, and table cards	Logo exposure via web, marketing and event materials, ballroom screens, and table cards	Logo exposure via web, marketing and event materials, ballroom screens, and table cards	Logo exposure via web, signage related to your sponsorship, ballroom screens, and table cards	Logo exposure via web, signage related to your sponsorship, ballroom screens, and table cards
Seating for four (4)	Preferred seating for four (4)	Preferred seating for six (6)	Preferred seating for eight (8) - one table	VIP seating for 16 - two tables	VIP seating for 24 - three tables of 8
Listing in souvenir book (name only)	Business card size ad in souvenir book	Quarter page ad in souvenir book Name listed on event program	half page ad in souvenir book name listed on event program VIP Treatment for 8	full page ad in souvenir book name listed on event program VIP treatment for 16 Opportunity to provide guests with branded takeaway item (you provide) Preferred logo placement and increased visibility Acknowledgement from podium	Full-page ad in souvenir book (inside back cover) preferred placement of name on event program VIP Treatment for 24 Opportunity to provide guests with branded takeaway item (you provide) Preferred logo placement and increased visibility Acknowledgement from podium Opportunity to address the audience (3 min. max) Abundant pre-event marketing and on-site publicity
<a href="https://www.thescakky.org/annual-scak-gala">https://www.thescakky.org/annual-scak-gala</a>					

Call (502) 338-0102 or email [info@thescakky.org](mailto:info@thescakky.org)

# FRIENDS & FAMILY DONATION OPTIONS...

## FOR OUR ANNUAL FUNDRAISING GALA



### 2024 Souvenir Book

- Full Page
  - with photo..... \$100
  - without photo..... \$90
- Half Page
  - with photo..... \$85
  - without photo..... \$85
- Quarter Page
  - with photo..... \$60
  - without photo..... \$50
- Business Card (size)
  - with photo..... \$50
  - without photo..... \$40

### Table Card - \$100

- Your name or your family name with up to three other family names on a table marker

### Slide in Presentation - \$150

- Your photo and/or family name in the slide presentation that runs during the event, slide shared with up to one other family/warrior/sponsor.

### Recognition on our website - \$75

- Your photo and/or family name on the website with our other donors and sponsors.

<https://www.thescakky.org/annual-scak-gala>

Call (502) 338-0102 or email [info@thescakky.org](mailto:info@thescakky.org)

SICKLE CELL ASSOCIATION  
OF KENTUCKIANA

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# EXHIBITORS

FOR OUR ANNUAL FUNDRAISING GALA

A NIGHT OF *Elegance with a*

**T**  **TOUCH**

OCTOBER 5, 2024

OF

CROWNE PLAZA  
LOUISVILLE KY

*Red*

<https://bit.ly/4bqa4u4>

**JOIN US TO PROMOTE YOUR BRAND,  
PRODUCT, OR SERVICE!**

**USE THE QR CODE TO FIND MORE  
DETAILS AND HOW TO REGISTER!**



Questions? Contact LaVon Clack  
Lavon.clack@yahoo.com or 502 802 9224